

SCHEDULE AT A GLANCE

Exhibit Hall Hours: Saturday, March 7th, 10 am – 5 pm,
Sunday, March 8th, 10 am – 5 pm

Saturday, March 7th



9:00 – 9:45 a.m. "PET PRODUCT DESIGN DISPLAY & VISUAL MERCHANDISING UNLEASHED" – Location: San Fernando Room, Westin Bonaventure Hotel
Presenter: Janene Zakrajsek, Petpreneur, Owner of Pussy & Pooch, Los Angeles, CA



11:00 a.m. – 1:00 p.m. KYRA SUNDANCE – Location: Showroom Floor. Meet Kyra Sundance – stunt dog trainer, performer and author. Kyra will be signing copies of her book, "The Dog Rules" (Simon & Schuster) and performing with her dog Chalcy!



1:00 – 2:00 p.m. ARDEN MOORE – Location: Showroom Floor Meet national pet expert, author and speaker Arden Moore. Arden will be signing copies of her books, "Happy Dog, Happy You" and "Happy Cat, Happy You" (Storey Publishing)



1:00 – 3:00 p.m. TRAVIS BRORSEN AND HIS BOXER PRESLEY – Location: Showroom Floor. Winners of the CBS hit show, "Greatest American Dog" Travis & Presley will be signing "pawtopographs," posing for photos and selling exclusive "Travis & Presley" t-shirts



2:00 – 4:00 p.m. ASHLEY PAIGE - Location: Showroom Floor. Meet Ashley Paige - Celebrity Swimwear Designer, star of the TLC show, "Bikini or Bust" and Founder of the Ruff Houzen Animal Rescue



5:30 – 6:30 p.m. "BEST OF THE BEST" AWARDS RECEPTION – Location: Westin Bonaventure Hotel, Hollywood Ballroom. RSVP required, Join Mistress of Ceremonies, Megan Blake, actress and host of the television series, Animal Attractions TV as she announces the winners of the prestigious "Best Dressed Dog," "Best Booth Design" and "Best New Product" awards. Mingle with fellow exhibitors, enjoy hors d'oeuvres and beverages and pose for media photos.

Sunday, March 8

9:00a.m. - 9:45 a.m. PET PRODUCTS PUBLICITY 101 – Location: San Fernando Room, Westin Bonaventure Hotel
Presenter: Amanda Leesburg and Megan Kearney of Leesburg P.R.

11:00 – 1:00 p.m. TRAVIS BRORSEN AND HIS BOXER PRESLEY – Location: Showroom Floor. Winners of the CBS hit show, "Greatest American Dog" Travis & Presley will be signing "pawtopographs," posing for photos and selling exclusive "Travis & Presley" t-shirts

3:00 p.m. – DRAWINGS – Location: Luxury Pet Pavilion Booth no. 116
Drawing for Exhibitor – Free Booth for our Spring Show 2010 in Los Angeles
Drawing for BUYER - Free Two-Night Stay in Los Angeles for our Spring 2010 Show

Registration for drawings must be made at LPP Booth no. 116 during show hours.

LEESBURG PR
pitch. plug. ink.

