



BEST NEW PRODUCT

Did you believe that you have recently created the most innovative, interesting and unique pet product at our luxury pet show? Let our panel of experts be the judge. Fill out our online entry form and send us a 300 DPI image of your latest and greatest product no later than Friday, February 27, 2009 by 5:00 p.m. Additionally, contest participants will need to have their products available for viewing in their trade show booths on Saturday, March 7, 2009 between the hours of 11:00 a.m. until 3:00 p.m.

PLEASE NOTE that all contestants must also have their product displayed on a podium, stand or freestanding form. Please include signage that includes the words "Best New Product". Failure to follow these directions will cause your product to be disqualified.

Name _____

Company Name _____

Address _____

Phone Number _____ Cell Phone _____

Type of Manufactured Products _____

Name of Best New Product _____

Please describe why your product is creative, innovative or unique:

By agreeing to participate in the Luxury Pet Pavilion's Best New Product Contest, you are agreeing to allow the Luxury Pet Pavilion ("LLP") a holding company of Pawliquely Yours Inc., (the "Company"), Stephanie Ellis and her appointed representatives to use the likeness and image of you and your product in the Company's advertising and media campaigns for future trade shows. You represent that in your position as an LLP's exhibitor that you have the authority to enter the contest and allow the product to be photographed without incurring liability from a third party. The Company may use photographs of you and your product to promote the Company's future trade shows. Staff members and consultants of the Luxury Pet Pavilion and Pawliquely Yours Inc. are not eligible to participate in the contest.