

**MEDIA CONTACT:**

Amanda Leesburg, 404-842-0040, [amanda@leesburgpr.com](mailto:amanda@leesburgpr.com)

**Luxury Pet Pavilion Debuts in New York City**

*World's First Traveling Trade Show for Luxury Pet Products Arrives August 18-19*

NEW YORK – June 19, 2007 – Looking for a custom Austrian Swarovski Crystal Collar for your pampered pooch? What about an “Angelina” or “Lindsay” inspired doggie carrier? From A-list celebrities to high-end boutique stores, luxury pet products are becoming the hottest trend in the pet industry. In an effort to introduce the latest luxury pet fashion, accessories and furniture to consumers and businesses alike, Pawliquely Yours is proud to announce the world’s first traveling trade show for luxury pet products titled, “Luxury Pet Pavilion.”

The Luxury Pet Pavilion will debut in New York City, August 18 – 19, 2007 during Pet Fashion Week. The Pavilion will then travel to Los Angeles, California, February 23 – 24, 2008. Sponsors include: APPMA, W Hotels, Pet Style News, Modern Dog Magazine, Halo, Purely for Pets and “Angel on a Leash” a therapy dog program created by The Westminster Kennel Club. Celebrity guests include: David Frei, co-host, Westminster Kennel Club Dog Show, Scott Elrod, star of the ABC hit show, “Men in Trees” and Miss Fido Manners answering pet etiquette questions.

Stephanie Ellis, CEO of Pawliquely Yours, maker of beautifully hand-crafted dog beds created the Luxury Pet Pavilion to allow buyers and sellers of fine pet goods to conduct business in a luxury atmosphere. For the New York venue, Mrs. Ellis has partnered with Monica Hannah, President of QP Luxury, the premier shopping portal for luxury pet boutiques. With product gift bags, champagne toasts and gourmet treats, guests will enjoy a red carpet experience as they preview the finest luxury pet products.

“A traveling trade show for pet products allows retailers and merchants of luxury pet goods the opportunity to keep abreast of the latest trends, says Charlotte Reed, Marketing Director, Luxury Pet Pavilion. “Pets are part of the family and pet parents want to give their pampered pooches the finest products to ensure comfort, health and longevity – and then of course, they want their pets to look as fashionable as they are.”

Luxury Pet Pavilion Exhibitors include:

- Barking Baby – Apparel and accessories for the fashionable dog and occasional cat
- Beau Nouveau – Fashionable and elegant leashes, collars, pendants and necklaces
- Bits 'N' Pieces by Kristin – Austrian Swarovski Crystals, hand-crocheted flowers and other inordinate accents.
- Boutique of Paws – High quality, handmade dog sweaters for your best friend!
- Buddy G's – Handcrafted jewelry for you and your pet
- Creature Couture – Stylish doggie carriers and travel totes
- Decadent Digs – Elegant home décor for pets
- Jadon Paul – European Couture line of luxury pet products
- Leather Feather – Luxurious Leather Feather dog beds
- Luxepets – Luxury keepsakes for people and their pets
- Pet Tease – Hip doggie clothing including specialty dog socks
- Quattrozampe – High-end pet furniture, jewelry and clothing
- Romy and Jacob – Celebrity pet fashion, bundles, beds, bathrobes, collars and leads
- Urban Hund – Quality leather collars and leashes

To preview Luxury Pet Pavilion products please visit: [www.luxurypetpavilion.com](http://www.luxurypetpavilion.com)